

**Helping
First Nations
businesses to
grow and prosper**



firstbaseTM
BUSINESS SERVICES

What stage is your business at?



Start-up

Have an exciting and innovative idea for a new product or service? Do you plan to start a new business? We will help you manage all aspects of your business effectively.



Diagnostic

Want to increase your market share? Is your sales system getting you the results you need? Have you hit a wall with your company's productivity? We will help you identify new opportunities to increase your bottom line.



Growth

Do you want to move your business to the next level? Not sure where to focus your efforts? Do you have a strategic action plan in place? We will help you develop the skills and tools needed for successful growth.



Expansion

Thinking about launching a new product? We will help you plan for the next stage and provide practical support and step-by-step action plan to help you along the way.



Improve your bottom line

Firstbase will help your business develop and execute effective marketing and precision targeted sales strategies. Key steps include:

- **Market Research and Intelligence**
Evaluating new and existing market channels to identify opportunities, barriers, and challenges that apply to your business.
- **Business Diagnostics**
Analyzing your sales, marketing, administration, and operations to identify ways to improve your overall profitability.
- **Marketing Plan**
Developing a carefully planned strategy to target your market and maximize your opportunity for success.
- **Strategic Business Plan**
Building an action oriented blueprint for your company to help you plan the work and work the plan.
- **Monitoring and Implementation**
Measuring results to ensure goals are achieved on target and on time.



How can we help you?

Firstbase will help. We begin the discovery process to gain an in-depth knowledge of your business concept and determine which of our services are a best fit for your business needs.

We are a group of friendly professionals who work with you to identify opportunities to enhance and grow your business. We offer objective advice in the areas of business strategy, management, sales and marketing communications.

Firstbase deliver results by:

- Increasing your sales and market share
- Improving your brand awareness
- Increasing your visibility in the marketplace
- Identifying new market channels
- Improving your processes and systems
- Increasing sales effectiveness

With over 100 years of combined experience in business development, Firstbase helps entrepreneurs achieve their goals.

www.firstbase.ca



It takes a team

The Firstbase team is comprised of a unique combination of multi-disciplinary experience to provide your business with the skills and expertise to produce results

We provide a seamless service of partnering with you to plan and implement business strategies that achieve measurable results and enable the growth and prosperity of your business.

We exemplify:

- Integrity in all of our business dealings
- Honesty and forthrightness
- Willingness to treat you as we expect to be treated

Our Mission:

Our mission is to work closely with First Nation entrepreneurs to enable them to grow and prosper

Let our team of experts help you in achieving your business goals. Call us today for a no obligation exploratory meeting.

Call us toll free at 1.800.758.2922

Firstbase will help

Develop First Nation Initiatives, Strategic Planning, Financial Structuring inclusive of Grants, Forgivable Loans and Term Funding, in ensuring a strong foundation. If you want results, you have to be innovative and get ahead of the curve. As a leader in business growth strategies that produce results, Firstbase knows it takes more than visions and goals to make you successful.

Our team has the experience and processes to help you get on the right track with a detailed action plan for your business development project. We would be happy to explore an opportunity to work with you, and discover how we can help position your company for growth and success.

Visit our website for additional information on our wide range of business development programs, or give us a call and speak with one of our representatives.



Serving Western Canada

Visit us online at www.firstbase.ca
or call 1.800.758.2922

