

September 12, 2006

To whom it may concern:

EBUS Academy is the first and largest public distance learning program in BC. It is operated by School District #91 in Vanderhoof, BC and although it has been a successful eLearning program, rated #1 in the province of BC, there was a need to develop better branding and greater market awareness for the program.

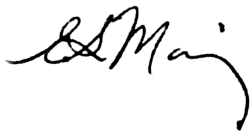
We selected Firstbase Services from Abbotsford BC to develop an integrated marketing program beginning with research and planning that included: a market and environmental study, a market research report, a strategic marketing plan and finally, the implementation of the marketing plan. The marketing program was thorough, well implemented and we are pleased with the results.

They developed and managed our integrated plan which included: new brand development, a new website, online web-marketing, new marketing material, direct mail, tradeshow development, an incoming customer service help-line, public and media relations, and advertising.

The Firstbase team moved the project along skillfully. They employ a project management process that communicates well and is responsive. They initiate creative ideas and workable strategies. They gave us advice and direction that demonstrates their strong sense of the issues we face in our marketplace.

I have no hesitation in recommending Firstbase. If you have further questions, please contact me directly.

Regards,



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