



To Whom It May Concern,

It has been my pleasure to work with the Firstbase team. They have demonstrated a high standard of professionalism and dedication during the process of assisting the company in formulating expansion strategies.

We engaged Firstbase to provide us with comprehensive market research to support our decision making process as we consider launching a new product into the Pacific Northwest market.

The first stage of the study has been completed and already key issues have been unveiled that our management personnel will need to evaluate. Furthermore, it gave us insight into the target industry in areas we were not aware of prior to the study being undertaken.

As part of Stage One, Firstbase provided a comprehensive competitor analysis that was above and beyond our expectations.

The team at Firstbase has been thorough, responsive and helpful and I heartily recommend them.

Yours truly,

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